

# Methods to Protect Soft Targets

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## **So What? Who Cares?**

**Space:** *Protection of Soft and Vulnerable Targets*

**Problem:** *The Rising Threat Landscape has Made Soft Targets a Prime Target for Malicious Activities from Extreme Weather Patterns, Cyber, Espionage, and Increasing Violent Acts.*

**Solution:** *Holistic, Unbiased Third-party Risk And Security Consulting and Assessments that Prioritizes Risk and Offers Recommended Mitigation Solutions*

**Results:** *Leaders are Made Aware of Their Risk from a Holistic Perspective and Can Make Cost Effective Decisions that Directly Support and Enhance the Safety and Security of Their People, Assets, and Mission*

## Who Are We?

**Proventus:** A Small Team of Former Military, Law Enforcement, And IT/Cyber Experts Working Together to Safeguard U.S. People, Assets, and Mission

Currently Conducting On-the-Ground Security Risk Assessments, Security Consulting, and Crisis Leadership Training:

- K-12
- Higher Education
- Private Corporations
- Critical Infrastructure and Energy Providers
- Places of Worship
- Hospitals
- LE Training and Engagement
- Regional and City Critical Infrastructure and Critical Asset Protection and Collaboration

*Our Experience is Based on Department of Defense (DoD) Standards at Critical Mission Sites, and our Mission is to Deliver Meaningful Results*

## Common Observations and Problems in Security Postures

- **Culture of Lackadaisical Security Mindsets**
  - Emergency/Crisis Policy and Plans: Unsupported and Untrained
  - LE will Take Care of Everything Mindsets
- **Open Access Policies**
  - Lack of Threat Awareness, Detection, Reporting, and Information Sharing Programs
  - Lack of Visitor Management Programs

***Given the Current Threat Landscape, Prioritizing Convenience Over Security is an Outdated Approach***

# Common Observations and Problems in Security Postures

## Ineffective Use of Security Tech and Lack of Human Processes

- **Tech to Human Integration is Often Overlooked:** How can We Effectively Use and Maximize this Technology to Our Advantage?
- **Tech Vendor Over-Reach:** Taking Advantage of the Situation and Wasting the Budget on Unnecessary Items
- **Shut and Lock the Door:** The Majority of the Time, it is that Simple. However, This is a Cultural Struggle, From the Top Down
  
- **Asset Criticality Understanding and Prioritization**
  - **Critical Infrastructure:** What is Our Resiliency Posture Regarding Power, Water, Connectivity, Gas, and Backup Systems?
  - **IT/Cyber-Physical Convergence:** Do We Understand that Our Crucial Processes Do Not Function in Silos? It is important that We Take Measures to Protect Them in the Same Way

*Achieving a Balance and Understanding the Relationship Between Human and Technological Assets is Crucial in Today's Connected Environment*

# Common Solutions for Mitigating Risks and Implementing Defense-In-Depth Strategies with Technology

- **Video Surveillance w/ AI at Key Points**
  - LPR, Facial Recognition, and Weapons Detection
- **Visitor Management System (VMS)**
  - Robotics vs. People
- **Security Signage and Awareness**
  - Outdoor and Indoor (Awareness and Culture Shift)
  - Mass Notification
- **Security Vestibules**
  - Security Film, Window/Glass Hardening
  - Video Intercoms Integrated with VMS
- **Security Operations Center (SOC)**
  - Eyes on Glass and Mobile
- **Access Control**
  - Door Position Status and Alert
  - Too Many Doors
  - True Ability to “Lockdown”

*At Every Layer, How Are We Deterring, Detecting, Delaying, Denying, and Defending to Buy Ourselves Precious Time?*